

York Business Improvement District

What we've achieved in 2 years

Working together for a stronger York



Street Rangers

The York BID Street Rangers are now seen as a valued resource in the city centre. The local Police Commander states they are 'often first on the scene to deal with low level crime and anti-social behaviour'.

- Responded to 5,337 public enquiries
- 6,539 business visits and engagements
- Worked with local agencies to help deter 2,319 cases of crime/anti-social behaviour
- Recovered and deterred £9,000 of shoplifted stock
- Provided first aid to 81 people in need



Winter Lights

In 2017/18 the York BID delivered the most comprehensive Winter Lights display the city has seen to date. 160,000 LEDs illuminated the city's squares, shopping streets and gateways, encouraging visitors and residents in.

- The widest coverage of Winter Lights in the city to date
- York's footfall was 4% up on the national average across the Christmas trading period
- 13.2% increase in rail journeys and 8% in coach bookings compared to last year

Street Cleaning

Our cleaning teams provide deep cleaning sessions and rapid response services to businesses in a dedicated effort to keep the city's streets looking their best. So far we have delivered:

- Deep cleaning to 62,211 sq/m of the city
- Removal of over 300,000 pieces of chewing gum
- Removal of 2,043 pieces of graffiti/flyposting
- Jet washing of 2,777 city paths & snickleways



Find out more at www.theyorkbid.com

Business Support

We have supported many of York's indie festivals and trade associations and empowered business communities to develop their local areas.

- Gillygate Fifth Quarter
- Fossgate Festival
- Shambles Traders
- Micklegate Run Soapbox Challenge
- Fashion City York
- York Ice Trail
- Business Cost Savings



City Appearance

Vacant commercial premises, aggressive begging and drug abuse are issues that cities across the UK face today. The York BID team have been vigilant in keeping the city high streets looking their best.

- 13 vacant shops dressed across the city centre
- Disposed of 652 items of drug litter
- 78 businesses signed-up to the anti-loitering campaign



Promoting the City

The BID have engaged in a number of projects aimed at promoting York's retail offer, encouraging visitors and residents to come into the city more often and to stay longer.

- Provided free parking at Piccadilly Car Park over Christmas. 4265 cars took advantage of the offer
- Over 150,000 people tuned into 'Mince Pie Non Stop', a radio station promoting the city centre
- Since its launch, Indie York's website has attracted 49,500 page views and distributed over 10,000 maps



Public Realm Projects

York is a unique heritage city that deserves our care and attention. We are working closely with partners to identify and renew street furnishings that are in need of repair or replacement.

- Wayfinding & signage feasibility study
- St Helen's Square Benches
- King Staith Railings
- Cigarette Bins



Find out more at www.theyorkbid.com