

York Business Improvement District

Some of what we've delivered so far



Working together for a stronger York

Street Rangers

Since September 2016 the Street Rangers have been working with North Yorkshire Police, City of York Council, and a huge range of partners to make York city centre a safe and friendly environment. So far, the Rangers have achieved:

- 13,463 business visits and engagements
- 3,754 cases of crime and ASB prevented or detained
- 180 instances of first aid administered
- Recovered/deterred over £41,000 worth of stock or items



Winter Lights

Christmas 2017 saw York nominated as the most festive city in the country, in 2018 our Winter lights only got bigger and better. This year's festivities included:

- Over 160,000 LEDs lighting the city's squares, streets, snickleways and Bars
- An estimated 10,000+ people celebrated the Winter Lights switch on
- +1.9% increase in footfall over December in York compared with a national average of - 2.5%
- Mince Pie Non Stop, a radio station dedicated to promoting the city centre whilst playing Christmas hits



Street Cleaning

Since December 2016 the BID have provided both a deep clean of York's streets through the summer months and a Rapid Response team, available to levy payers all year round. So far, our cleaning teams have:

- Deep cleaned 111,153 sq/m of the city's pavements
- Cleaned up 8,321 reports of bio-waste
- Removed 3,045 pieces of graffiti and fly posters
- Jet washed 7,462 paths & snickleways



Find out more at www.theyorkbid.com

Promoting the City

The BID regularly engages in projects aimed at promoting city centre events and business initiatives.

- BID funded Indie York, a website and map for indie businesses received 117k website hits
- The York BID's Thank York it's Friday campaign has resulted in First Buses permanently running late night Park & Ride services, to support evening economy
- Headline sponsor of the York Ice trail, which saw an estimated 41% increase to footfall, year-on-year
- Headline sponsor of the Micklegate Run Soapbox Challenge which brought an additional circa £1million into the city



City Appearance

York BID has engaged in a number of projects aimed at improving the appearance of city centre shopping streets.

- During the summer, the BID installed 93 floral planters and hanging baskets around the city
- Increased cycle parking by 10% using stainless steel racking
- 84 premises signed up to the anti-loitering scheme
- Dressed 11 counter terrorism traffic bricks directing visitors to peripheral streets



Business Cost Savings

Over the last year York BID has run a Savings Advisory Service exclusively for its levy paying businesses, aimed at saving them money on their business costs.

In the last year our savings advisory team have:

- Identified over £92,000 worth of savings for levy paying businesses
- Secured some businesses savings of over 10% on their annual bills
- Offered advice on energy, telecoms, merchant fees, insurance, IT, water, security and more



Don't forget to take advantage of our services.
Contact us on:

General Enquiries: 01904 809970

BID Street Rangers: 07809 900794

Rapid Response Cleaning Team: 01904 866143

Business Cost Savings Advice: 01444 416529

Find out more at www.theyorkbid.com

